
SHIFT
MIDPOINT



MESSAGE FROM PASTOR BRENT & THE ELDERS

Keystone,

Last fall, we launched a two-year initiative called SHIFT, which was rooted in Romans 12:1-2: “Therefore, brothers and sisters, in view of the mercies of God, I urge you to present your bodies as a living sacrifice, holy and pleasing to God.” God’s mercy has overflowed to Keystone in ways we could never have asked, thought, or imagined.

Through the SHIFT initiative, we’ve stated that God’s mercy urges us to sacrificially SHIFT our priorities. I am so thankful for those who engaged, pressed in, and made sacrificial commitments last fall.

We still believe we can make a culture-changing impact in our community and beyond, and we plan to invest in our ministries that send people into the harvest field. As we enter into the midpoint of this journey, please pray about your role in the SHIFT initiative, whether it’s joining with a first-time commitment, staying strong in your current commitment, or increasing your initial commitment.

Will you join us? By recognizing the mercy God has given you personally, you have the opportunity to grow into new levels of dependence, faith, and generosity. By recognizing God’s mercy to us as a church, we can join together as a spiritual family and carry on our mission to our growing community and world.

This will continue to be a season of transformation for you, our church family, and our community. We invite you to engage deeply with God, read through this book to dive into what we’re planning, and SHIFT your priorities because of God’s mercy.

Pastor Brent



PRIMARY GOAL

100% ENGAGEMENT

We urge everyone who calls Keystone their spiritual home to gain a fresh view of the mercy of God in their lives and sacrificially align their priorities to new levels of dependence, faith, and generosity.

You can start engaging by asking yourself these questions:

PURSUE DEPENDENCE

What are you holding back from full trust and dependence on the bountiful goodness of the Lord? What do you need to relinquish control to Him?

DEEPEN FAITH

What step do you need to take that presents you to God in a way that moves you away from your comfort zone and into a whole new experience of reliance upon Him?

INCREASE GENEROSITY

What new level of sacrificial generosity do you need to step into because of the grace of God you have experienced?

SECONDARY GOAL

$12 MILLION

SHIFT MISSION - $8 MILLION

Our “Shift Mission” represents two years of our normal ministry budget. SHIFT will enable us to continue to move forward with the life-changing ministries that have made us who we are today.

SHIFT VISION - $4 MILLION

Shift Sending Impact - $1.1 Million

Our greatest joy is telling others about the mercy that has changed us. Keystone is strategically positioned to build on the foundation of sending church plants and engaging in missions. We launched the Development Track this fall to help equip Keystone as everyday missionaries, and supported the launch of Kintsugi Church in Osaka, Japan. We have plans to plant churches in 2027 and 2028, but our work isn’t finished. This year, SHIFT resources will be allocated to our global partners, church planting staff, residents, and housing.

Shift Facility Impact - $2.9 Million

Buildings will never be our goal, but they are needed tools to facilitate the mission God has given us. The growth that we saw in many of our ministries exceeded our current building capacity. Since launching SHIFT last fall, we added four additional kids classrooms and increased the capacity of the gathering space in The Venue, along with expanding the East entrance. This year, our goal is to build a playground for our next-generation ministries, pay down the construction loan, and allocate funds for future facility needs.

WHAT GOD HAS DONE SO FAR

$12.2 MILLION TOTAL EXPECTED GIVING TO SHIFT

93 FIRST TIME GIVERS SINCE THE START OF SHIFT

536 **TOTAL SHIFT** COMMITMENTS

EXPANDED OUR FACILITY

In the past year because of SHIFT, we were able to expand our facility impact by adding four kids classrooms, and expanding the Venue and the East entrance. This has allowed room for 80 more kids each service on Sunday, including welcoming back our 3rd-5th graders. It also allowed for 120 more people to be in the Venue, along with windows, sound improvements, and external doors.

LAUNCHED A NEW MINISTRY

The impact has been felt beyond just the facility. In September, we launched a new ministry called Development Track, to train the people of Keystone as everyday missionaries wherever they live, learn, work, and play. Every semester, we're offering several different kinds of classes for people to deepen their faith, discover their calling, and engage with the world around them.

INCREASED OUR SENDING

We've also been able to make an impact in our sending. In 2027, we'll plant a church in Greenville, NC, and in 2028, we'll plant another church (location TBD). Globally, we're sending more people on short-term mission trips and supporting missionaries around the world, including helping support the launch of Kintsugi Church in Osaka, Japan.

WHERE WE ARE GOING

PLAYGROUND

In Spring 2027, we are going to build a playground outside of our building. This will be used throughout the week for events that include childcare, playgroups, and other opportunities.

RESIDENT PROGRAM

Residents at Keystone are a key part of our ministry staff, while also fundraising part of their salary and working towards either a master's or bachelor's degree from a seminary partner. Each residency lasts for two years, with a goal of setting them up for a career in ministry. With the additional funds through SHIFT, our plan is to hire more residents in needed areas and purchase a home where residents could stay during their two years in the program.

GLOBAL MISSIONS

We will continue to support church planting efforts around the world, specifically in India, Turkey, and Iraq, as well as increasing our sending capacity as a church.



WHAT IS YOUR ROLE?

NEW COMMITMENT

If you've recently started attending Keystone and don't know what SHIFT is, this is a great time to join in. We encourage you to pray about making a commitment to SHIFT and joining us on this journey.

FINISH STRONG

You made a commitment to SHIFT a year ago, and it may not have been easy to make that sacrifice. We want to encourage you to persevere and finish strong on the journey you began. We know that God is faithful and He will provide as you honor your commitment to the SHIFT initiative and watch how He works.

INCREASE

You may have had an increase in your faith or finances over the past year. It could be you're sensing the Lord asking you to take an additional step of faith in your generosity. Pray and ask yourself if He is inviting you into another step of faith with an increased commitment to SHIFT.



BE SURE TO JOIN US FOR THESE KEY DATES

SHIFT FORWARD SERIES KICK OFF

OCTOBER 18 / 8:30 & 10:30AM

You're invited to join us for our SHIFT Forward sermon series, where over five weeks, we'll share the mission and the strategy of what God has given us, and how we help people know and follow Jesus.

COMMITMENT SUNDAY

NOVEMBER 15 / 8:30 & 10:30AM

We are praying for 100% engagement with the SHIFT initiative and believing God to continue to do more than we could ever think, ask, or imagine. This is the weekend that each of us will celebrate what God is doing in our life by stepping forward with our completed midpoint commitment cards. This card is for everyone, not just those new to the SHIFT initiative. This is when you'll make a commitment for the first time, commit to finish strong, or increase your commitment.

CELEBRATION SUNDAY

DECEMBER 6 / 8:30 & 10:30AM

This will be an exciting Sunday in the life of Keystone as we share how God has moved in the hearts of His people. Also, this will be the first opportunity to make a gift toward your commitment. Begin praying now about what God might be calling you to give this weekend.

"GOD'S MERCY URGES US TO SACRIFICIALLY **SHIFT OUR PRIORITIES**"




KEYSTONE
CHURCH
SHIFT